

International Study Program (30 ECTS)

(Semester 5 - September to December)

3rd year (1st semester) of a Bachelor's course in the "International Business : Purchasing and Sales" minor

Welcome to Sceaux !

📍 **Ideal Location** – Just 10 km from Paris, well connected by suburban train, making commuting easy !

🎓 **Student-friendly**, with affordable housing, a calm atmosphere and a dynamic student experience

🌳 **Beautiful & Cultural** – Explore the stunning Parc de Sceaux, Château de Sceaux, and vibrant local markets!



Why choose the International Study Program

✓ **Global Perspective** : Gain international business skills and prepare for a global career.

✓ **Hands-on Learning** : Practical courses in marketing, management, and trade with real-world case studies.

✓ **Career Boost** : Opens doors to internships and job opportunities in multinational companies.

Check our website !

université
PARIS-SACLAY

IUT DE SCEAUX



Classes :

International Trade Techniques :

Creating export and import case studies for a fictitious company to understand the specificities of international business and every step such as customs, transport and so on. (2h/week)

International Law :

Studying the different legal systems around the world and their differences to be able to draw up international contracts in international business. (2h/week)

International Procurement :

Studying the different concepts related to procurement. It helps to learn the job of buyer and the notions are applied in practical exercises. (2h/week)

Logistics and Supply Chain Management :

Learning fundamental concepts related to logistics & the supply chain and applying them in practical case studies. (2h/week)

Purchasing :

An overview of purchasing and procurement strategies in an international context, including supplier management, negotiation, and global sourcing. (2h/week)

FLE (French as a foreign language) :

This course aims to teach you French in a professional setting applied to business. (3h/week)

English for Business :

An overview of CSR (Corporate Social Responsibility) and ESG (Environmental, Social & Governance) criteria and how they are applied in some multinational companies. (2h/week)

SAE (Learning and Assessment Environment) :

Students will work in small groups. Selecting a Small or Medium Enterprise (SME) with international potential, analyzing a target market, evaluating risks/opportunities, choosing an entry mode, and assessing logistics for export. Ends with strategic recommendations to support the company's international expansion strategy. (2h/week)